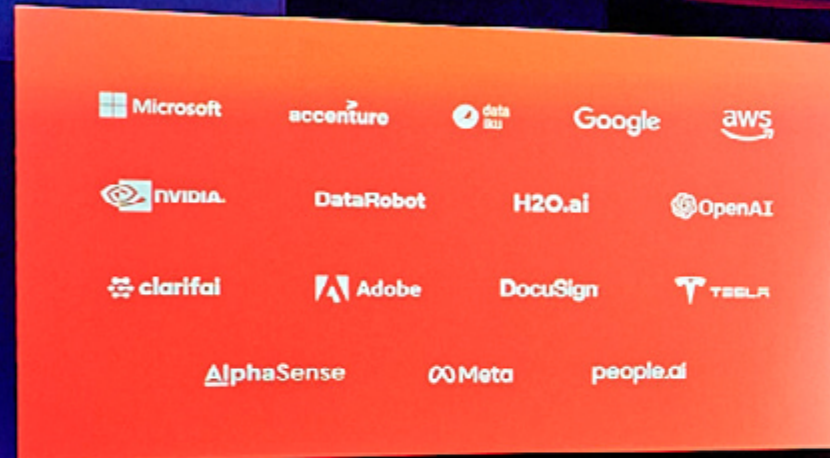


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Possible

2024



Welcome to Possible

Teradata makes it Possible

Possible is an exclusive global event series where decision-makers, influencers, and leaders come together to navigate the evolving landscape of AI innovation and technology. At Possible, you'll join the golden era of possibilities and find out how to:

- **Unlock** and harmonizing data
- **Activate** advanced analytics
- **Accelerate** value with Trusted AI

Meet the Teradata engineering team that successfully carried out the largest ever benchmark test on AWS. With a 1,000 node AWS cluster, they successfully utilized 100 TB of data while simulating thousands of concurrent SQL queries submitted by more than 1,000 simulated users.

Leverage the value of Possible

Join industry experts and technology leaders from around the world to explore solutions to the most important issues in AI/ML, data, and cloud technologies facing enterprises today. Take advantage of hands-on training, engaging breakout sessions, and personalized one-on-one meetings with experienced analytics, data, and cloud practitioners.

Learn why leading AI teams turn to in-database analytics to deliver insights:

Spend less time on data prep
(from 80% to 25% of project time)

Speed model training by 20x
(from 10 hours to minutes)

Deploy models in days, not months
(at 1/7 of the cost)

Meet the team who enabled 40% faster deployment of an AI model—and learn firsthand what's Possible.

[Register today →](#)



Engage with thought leaders and your peers, including representatives from leading auto manufacturers who work with Teradata. We're trusted by the world's largest enterprises to accelerate AI innovation and make breakthroughs Possible in industries including:

- Financial services
- Retail
- Healthcare
- Manufacturing
- Telecommunications
- Automotive
- Energy
- Media/entertainment

How prepared are you for the AI-driven future?

69%

of executive leaders expect that data and analytics initiatives will be mostly or fully supported by AI/ML in three years' time. Get the insights and resources to build a future-ready organization so you don't get left behind.

At Possible, you'll learn how to:

Harmonize and unlock siloed data to streamline AI innovation

Power cost-effective analytics to accelerate insights and create tailored customer experiences

Reduce AI time to value and operationalize Trusted AI at scale

Unparalleled ROI

Learn how a Teradata customer scaled Trusted AI to drive \$125 million in profits and a three-year ROI of 244%. They released 3x more models and saw email marketing open rates increase from 2% to 46%, producing \$80 million in profit from referral programs.

Meet the experts who made this ROI Possible.

Register today →

Confidently seize the AI era.

Technology is being adopted at breakneck speed, and data is being generated faster than ever. To seize the AI future, we need to be data ready and analytics driven. Experience how to make data, cloud, innovation, and Trusted AI Possible.

Possible 2024

Connect. Discover. Innovate.

Get actionable insights and innovative strategies to drive growth for your business. Discover our revolutionary use cases geared toward customer experience, financial visibility, and operational excellence during breakout sessions, live demos, and hands-on training.

Leveraging AI to make the impossible Possible

Learn how extracting features from content using AI in a single workflow helped a Formula 1 team overtake its competitors.

Meet the Teradata data science team in person and learn more about sports analytics powered by AI.

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Live demos, expo hub, and opening reception

Experience in-depth demos of Teradata VantageCloud Lake and ClearScape Analytics™, learn about the latest AI trends and innovations in the expo hub, and attend a kickoff welcome reception.



Insights, strategy, and one-on-one meetings

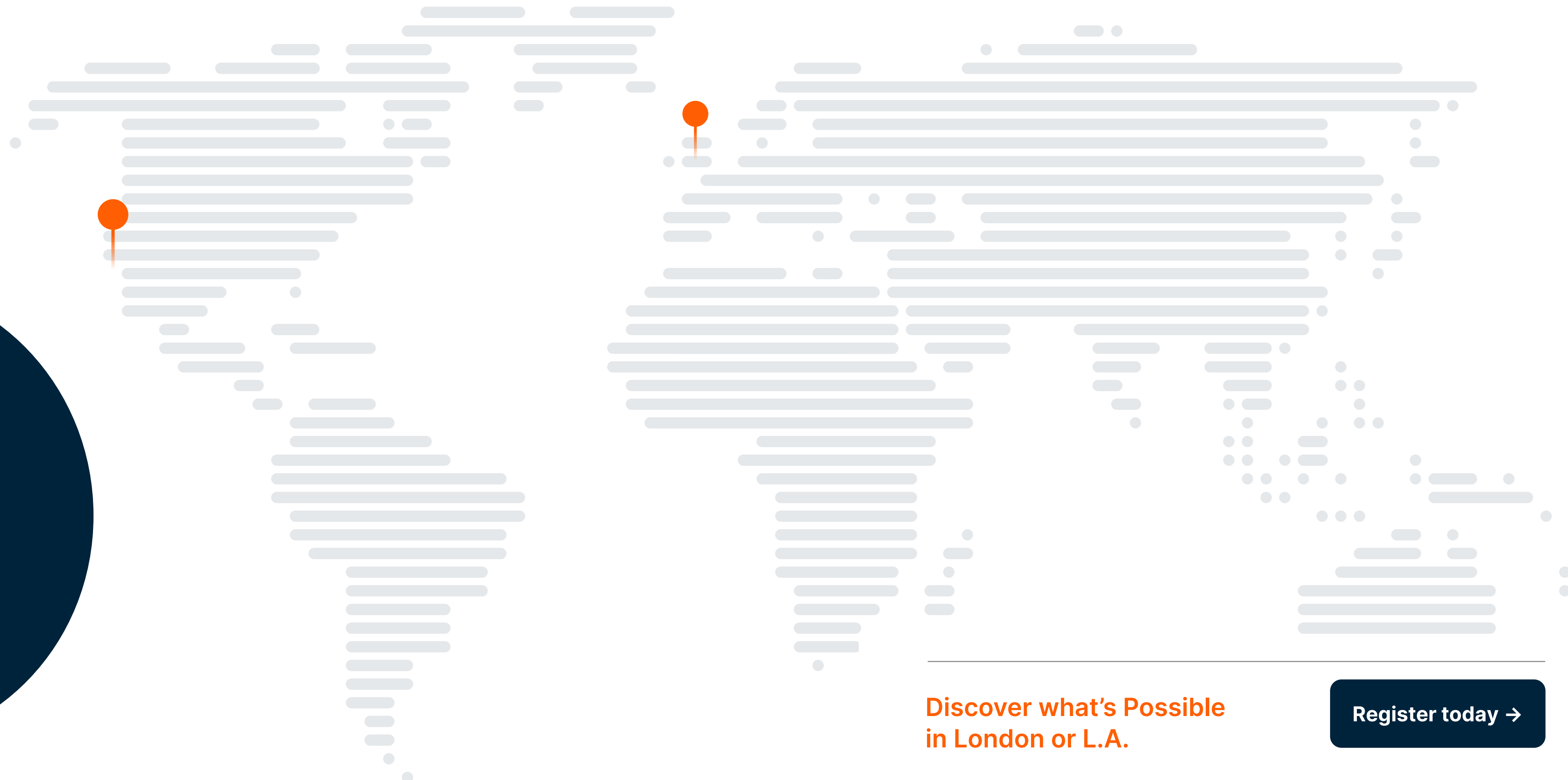
Join industry leaders for market insights, success stories, interactive discussions, and face-to-face meetings on how to maximize AI business outcomes and deliver Trusted AI at scale.



Hands-on training and certifications

Explore how to optimize data management, accelerate analytics, and modernize your data ecosystem through deep-dive training. Earn badges for attending breakout sessions and workshops.

Attend Possible



Possible London

September 16 – 18
InterContinental O2
London

Possible Los Angeles

October 7 – 10
J.W. Marriott L.A. LIVE
Los Angeles

Discover what's Possible
in London or L.A.

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